



S P O N S O R S H I P P R O P O S A L

National Security Dialogues 2026

Protecting and Preserving South Africa's Security,
Sovereignty and Economic Resilience.

A sponsorship opportunity for AMD members to support structured national dialogues on the issues shaping South Africa's future.

A message from Sandile Ndlovu

Chief Executive Officer, AMD



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As the South African Aerospace Maritime Defence Industries Association (AMD), we believe that national security is not a narrow sectoral issue, but a foundational condition for economic growth, social stability and sovereign resilience.

It directly affects the operating environment in which Government governs, businesses invest, infrastructure is maintained and communities' function.

Through the National Security Dialogues, AMD is creating a structured, credible platform that brings together industry, policymakers and strategic stakeholders to engage deliberately with shared risks and to translate those risks into coordinated responses.

The Dialogues are focused on longterm, sustainable solutions that protect what South Africa has built and preserve the gains of its democracy. They are designed to deliver tangible value for participants. For the public sector, by grounding policy conversations in operational reality, capability constraints and implementation pathways.

The value for the private sector is in creating direct access to policy discourse, elevating material business and infrastructure risks in the policy landscape and shaping responses that protect lawful economic activity. In doing so, the Dialogues position the defence and security sector as a practical, solutions oriented partner in strengthening national resilience.



Why AMD is leading this initiative ?

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I believe that AMD is uniquely positioned to convene this process at the intersection of national security capability, industrial development and economic competitiveness. As the representative body of South Africa's defence industrial base, AMD bridges policy reform discussions with practical capability considerations, industrial sustainability and fiscal realism ensuring that dialogue informs decision making.

For partners and sponsors, engagement offers more than visibility: it provides early participation in a national policy shaping process, the opportunity to influence Outcomes across Provincial and national platforms, and alignment with solutions that strengthen sovereignty, protect infrastructure and support long-term economic resilience.



On behalf of AMD, I therefore invite public and private stakeholders to engage early, participate deliberately and partner with purpose in the National Security Dialogues. This is an opportunity to move beyond observation and into influence, to help shape the security, policy and capability responses that will define South Africa's operating environment in the years ahead.

By participating as partners and sponsors, organisations position themselves not only as beneficiaries of improved security outcomes, but as contributors to national resilience, safeguarding infrastructure, lawful commerce and sovereignty at a critical moment.

The success of these Dialogues depends on informed leadership, shared responsibility and committed collaboration, and AMD calls on those with a stake in South Africa's future to be part of that effort."

—Sandile Ndlovu
Chief Executive Officer, AMD

A photograph of a conference room with a wooden table and a microphone. The background is dark and out of focus, showing other people at the table. The lighting is dim, creating a professional and serious atmosphere.

01 The Dialogues

Strategic context, leadership and the case
for a national security conversation

NATIONAL SECURITY DIALOGUES

Why these dialogues, Why now ?

R10bn+

SA defence exports 2025

600+

Defence manufacturers in SA

35 yrs

AMD industry leadership

South Africa is entering a new phase in which national security, economic resilience and sovereign capability are increasingly interdependent. Rising violent crime, organised criminal economies, infrastructure vulnerability, border pressures and geopolitical instability are converging with constrained fiscal capacity and institutional fragmentation.

The result is a widening gap between national security risk exposure and state capability.

At the same time, the country's economic and developmental ambitions rely on a stable operating environment in which people, infrastructure, trade routes, borders and democratic gains can be protected and preserved. It is within this context that AMD is convening a series of National Security Dialogues 2026: to reposition security as a core enabler of economic development, sovereignty protection and social stability.

ANCHORED NARRATIVE

Anchored in the narrative of **Protection** and **Preservation**, this initiative deliberately moves the conversation away from fear-based rhetoric and towards a constructive, solutions-led dialogue. It positions the defence and security sector as a credible partner to government, industry and society in building a safer and more resilient South Africa.



PARTNERING WITH AMD ON THE NATIONAL SECURITY DIALOGUES AND TOWN HALL

Partnership with AMD on the National Security Dialogues gives AMD members, interested and affected industries, the opportunity to do more than support a single event. The partnership enables participation in a structured national process that elevates critical security and economic issues, strengthens AMD's collective voice in public and policy discourse, and positions industry as part of the solution.

Partners benefit from association with a credible national platform designed to move issues from Provincial concern to national attention. The National Security Dialogue series will culminate in a National Security Town Hall, bringing political parties together to engage in the process.



Political parties are invited to articulate, debate and defend their practical approaches to safety and security at municipal and local level, and to demonstrate how they intend working with AMD, industry and the private sector to protect infrastructure, lawful economic activity and community stability.

The National Security Town Hall has been positioned as a value add, not a standalone commercial event. Its authority is built through Provincial Dialogues where issues are surfaced, refined and connected to real business, security and policy realities. This approach rewards partners who support the process from the ground up and preserves the Town Hall as a platform of consequence.

The Dialogues series has been deliberately structured as a non-partisan, policy-first process. They combine structured advocacy with stakeholder mobilisation to create a credible national platform that aligns security doctrine, fiscal thinking and industrial capability with contemporary risk realities.

The National Security Dialogues represent a rare opportunity for industries to help shape the national security and economic resilience agenda at a critical moment.

AMD INVITES YOU

AMD invites its members, interested and affected industries, to participate as sponsors and partners in a structured, credible process that:

- ◆ **Elevates real-world security** and economic risks into national policy conversations
- ◆ **Positions industry as a constructive, solutions-driven partner**
- ◆ **Strengthens collective advocacy** ahead of the 2026 Local Government Elections



Sponsorship is not merely association; it is a commitment to engaging early, shaping the conversation, and contributing to outcomes that protect lawful economic activity, infrastructure and sovereign capability.

Organisations are encouraged to:

- ◆ **Align with a specific Dialogue most relevant to their sector or risk exposure.**
- ◆ **Support the full process from Provincial discussions through to the National Security Town Hall.**
- ◆ **Demonstrate leadership in safeguarding South Africa's security, stability and economic future.**



02 The Dialogue Series

Four dialogues building from provincial
realities to national relevance

NATIONAL SECURITY DIALOGUES

2026

The 2026 National Security Dialogue Series

The National Security Dialogues follow a deliberately structured, bottomup model, beginning with Provincial, issue focused engagements and culminating in a National Security Town Hall aligned with the 2026 Local Government Elections.

This approach ensures a clear pathway from on the ground Provincial realities to national policy relevance, allowing risks faced by municipalities, industries and communities to be translated into actionable insights for decisionmakers. For both public and private stakeholders, participation offers an opportunity to engage early, shape the agenda and influence outcomes before policy positions harden.



11 June 2026

GAUTENG

Illegal Mining and its Economic and Security Impact

This Dialogue examines the growing security, economic and governance threats posed by illegal mining, including the erosion of lawful economic value, the expansion of organised criminal economies, and the de-stabilising effects on supply chains, communities and State authority. For Government, it provides a forum to align enforcement, regulatory and development responses with operational realities. For industry, it offers structured platform to elevate material business risks, protect lawful operations and contribute to solutions that safeguard jobs, investment and community stability.



23 July 2026

LIMPOPO

Countering Illicit Trade Flows: Protecting Lawful Commerce and Economic Stability

This Dialogue explores border management, illicit flows and the impact of transnational criminal networks on lawful trade, fiscal integrity and State sovereignty. It provides a platform for aligning public sector policy intent with private sector exposure across logistics, customs, manufacturing and financial services. For participants, engagement offers the opportunity to influence enforcement approaches, strengthen risk mitigation frameworks and protect the integrity of lawful markets critical to economic stability.



27 August 2026

WESTERN CAPE

Maritime Security: Protecting Ports, Trade Routes and National Interests

Focused on maritime infrastructure, strategic trade routes and port security, this Dialogue addresses one of South Africa's most critical economic lifelines. It brings together public authorities and private operators to examine vulnerabilities affecting trade flow, logistics reliability and sovereign control of maritime domains.

Participation enables stakeholders to shape priorities around capability deployment, infrastructure protection and interagency coordination directly supporting trade competitiveness, investor confidence and national economic resilience.



15 October 2026

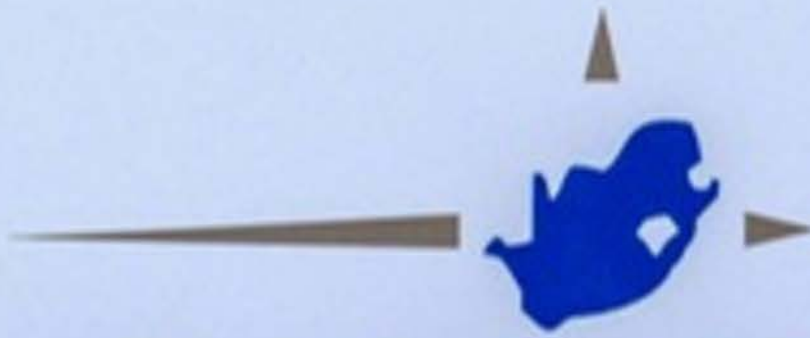
GAUTENG

The National Security Town Hall: Protecting South Africa's Democratic, Economic and Sovereign Foundations

The National Security Town Hall serves as the climactic platform of the Dialogue series. It consolidates insights from Provincial engagements into a unified national conversation on security doctrine, policy reform, capability alignment and long term resilience, at a critical political moment.

For sponsors and partners, this forum offers direct association with policy-facing dialogue, visibility within a nationally consequential process, and the opportunity to contribute to shaping the security and economic environment in which Government governs and business operates. Participation positions stakeholders not only as observers of national debate, but as contributors to outcomes that safeguard sovereignty, infrastructure and lawful economic activity.

A clear pathway from provincial realities to national relevance



AMID
SOUTH AFRICAN
AEROSPACE AND
INDUSTRY DEVELOPMENT



03 The Opportunity

Sponsorship value, packages and how to join the process

NATIONAL SECURITY DIALOGUES

2026

Why sponsor the National Security Dialogues ?

This sponsorship opportunity gives AMD members the chance to do more than support an event. It allows them to back a structured national process that elevates critical security and economic issues, strengthens AMD’s voice in public and policy discourse, and positions industry as part of the solution.

Sponsors will benefit from association with a credible national platform that is designed to move issues from provincial concern to national attention. Through event branding, social and digital storytelling, event newsletters, video-led content and post-event communications, sponsors become part of a wider narrative that extends beyond the room.

01 CREDIBLE PLATFORM

Association with a credible national platform designed to move issues from provincial concern to national attention.

02 VISIBILITY & REACH

Event branding, social and digital storytelling, video-led content and post-event communications.

03 NARRATIVE LEADERSHIP

Sponsors become part of a wider narrative positioning industry as a solutions partner.

NATIONAL TOWN HALL — VALUE ADD

The National Town Hall has been positioned as a value add because it is not a standalone commercial event, but the culmination of the entire process. Its value is built through the provincial dialogues, where issues are surfaced, shaped and connected to real business, security and policy realities. By treating national participation as a value add, AMD rewards the partners who back the process from the ground up and preserves the prestige of the final platform as a space of consequence.



Provincial Dialogue Sponsorship

R250,000

per package

5

packages available per Dialogue

The National Dialogue sponsors gain focused visibility within a specific issue stream, strong association with a priority Provincial theme, and inclusion in a broader AMD and partner-led process that elevates the discussion beyond a single event. These packages are designed for AMD members and affected industries seeking to align with a particular security or economic issue, strengthen their presence in that conversation, and contribute to shaping its progression to national level.

PACKAGE INCLUDES

Event Branding

- ◆ On-screen branding
- ◆ Sponsor branding walls as part of a walk-through exhibit at the event
- ◆ Additional event branding opportunities (event collateral and marketing materials, AMD website)

Event Newsletter

- ◆ Inclusion in the official Dialogue event, newsletter and communications (advertorial or op-ed)

Social & Digital

- ◆ Video and static posts
- ◆ Vox pop-interviews
- ◆ Event video content

Provincial dialogue sponsors benefit from focused visibility within the relevant issue conversation, strong association with a priority provincial theme, and inclusion in a broader AMD-led platform that elevates the discussion beyond the event itself.



National Dialogue Sponsorship

R500,000

per package

5

packages available per Dialogue

The National Security Town Hall is AMD's flagship platform and the culmination of the 2026 National Security Dialogue series. It is the point at which Provincial realities, industry concerns and security risks converge into a national, policy-facing conversation with real political consequences. This is where dialogue moves decisively from analysis to commitment.

The Town Hall is uniquely structured to bring senior political leaders and decision-makers into direct engagement with AMD and affected industries, ahead of the 2026 Local Government Elections.

For sponsors, this platform offers unmatched visibility and influence at a moment when security priorities, governance approaches and partnerships are actively being shaped. Sponsorship positions organisations at the centre of a nationally significant conversation aligned with AMD's leadership role and directly associated with a forum where policy positions are tested against operational reality. It is an opportunity to engage not only with policymakers, but with the political actors who will be responsible for implementation on the ground.

This package is designed for AMD members and strategic partners seeking national level presence, meaningful policy engagement and association with a platform that directly influences how safety and security will be prioritised and addressed in South Africa's municipalities.

National Dialogue sponsors benefit from visibility on AMD's highest-profile platform of the year, with association to a policy-facing national conversation focused on security, sovereignty and economic resilience.

PACKAGE INCLUDES

Event Branding

- ◆ On-screen branding
- ◆ Sponsor branding walls as part of a walk-through exhibit at the event
- ◆ Additional high visibility branding opportunities (event collateral and marketing materials, AMD website and more)

Event Newsletter

- ◆ Inclusion in official National Security Town Hall newsletter (advertorial or op-ed) and communications

Social & Digital

- ◆ Video and static social media content
- ◆ Vox pop interviews
- ◆ Professionally produced event video content



*Protecting what we have built.
Preserving the gains of
our democracy.*

NATIONAL SECURITY DIALOGUES

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Join AMD in shaping the

National Security Dialogues 2026

We invite you to confirm your sponsorship participation and join AMD in leading critical, non-partisan national conversation that moves from dialogue to influence.

For more information, contact:

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*A structured, non-partisan national process
to protect and preserve South Africa's future.*